

## Grand Island Travel Center: New Home To World Trade Center Steel Piece

A dedication ceremony was held at 10:03 am on September 11th to honor those who have gone before us and to dedicate a section of steel from the World Trade Center that is now on display in the main entryway of the Grand Island Bosselman Travel Center. Micki Shelton and her son Brian LaRoche, who own the Lucky Stripes Sign Shop inside the Grand Island Bosselman Travel Center, were able to acquire the piece of steel, which is believed to be from an area of Tower 1 that was struck by American Airlines Flight 11 as it exited through the building. The steel was originally brought to Grand Island on the first anniversary of 9/11 and was signed by local firefighters, police officers, EMTs, veterans and citizens. After presentation of the colors and the Pledge of Allegiance and a prayer led by the Grand Island Fire Department, Charlie Bosselman welcomed the crowd of around 75 gathered to dedicate the new display. The steel and its display case were unveiled with the help of Senator Ray Aguilar. The steel will remain on display in the main hallway of the Grand Island Bosselman Travel Center.



Members of the GIFD flank the new World Trade Center Steel display at the Grand Island Travel Center. They were a part of the dedication ceremony held on 9/11.

## Nebraska Trucking Association Awards Bosselman Employee



From Left to Right: Jamie Morse, Scott Strano, Daron Bean, Lyle Hunkins

An awards breakfast was held on October 10 during the Nebraska Trucking Association Convention in Lincoln to honor award recipients. Bosselman Carriers, Inc. is pleased to announce that a number of Bosselman employees were honored at the breakfast. Daron Bean was named Dispatcher of the Year. Daron has been with the company for 14 years and received a glass plaque and a \$500 savings bond from the Nebraska Trucking Association for this honor. Jamie Morse was nominated for

the Maintenance Technician of the Year award, while Lyle Hunkins was nominated for the Professional Service Award. The following drivers earned membership into the President's Safe Driver Club: Ed Bauer, Jeff Earl, Marlan Gathje, Darold Haines, Chris Lewis, Keith Sailors, and Terry Timm. Bosselman Carriers received the Great West Safety Award for outstanding achievement in highway safety in the Tank Truck – Bulk category. **Congratulations!**



Members of the GIFD hoist a building-size American flag outside the Grand Island Travel Center prior to the 9/11 dedication ceremony.

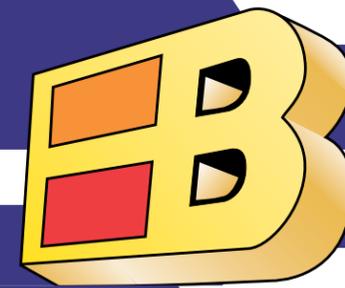
## boss.Mark

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Editor: Stephanie King-Witt  
Director of Marketing

Layout/Design: David Beach  
Graphic Designer

For news coverage, please contact Stephanie King-Witt at 308-381-2800 ext. 144 or email marketing@bosselmanmail.com. Deadlines for articles are May 1 and October 1 each year.



# Fuel For Thought!

Bosselman Family of Companies Newsletter

FALL/WINTER 2007

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## SUV Drives Through Pump & Pantry #2



On August 21, Pump & Pantry #2 Grand Island/Webb Road had a surprise visitor. About 9:30 that morning, a woman unexpectedly drove her Ford Explorer through the front window of the store. Police reports stated that the woman driving, 68 year old Loretta Rhoads, likely confused the brake with the gas. She was uninjured in the incident. A customer having coffee in one of the window booths, 70 year old Clair Wilson, suffered minor

injuries after being pinned in by the vehicle when it crashed through the glass. The Explorer was able to be driven back out of the front of the store with only mere scratches to the vehicle. Damages to the store included the plate glass window, brick wall, and merchandise in the first aisle. The store stayed open for business and customers returned within 45 minutes of the accident. BCSI has completed repairs on the store.

## Sam Bass' Saloon & Steakhouse Open For Business

Wednesday, September 19 was a date to remember on two counts: it was the same day Sam Bass robbed a train at Big Springs, Nebraska in 1877, and this year, it was also the official opening date of Sam Bass' Saloon & Steakhouse, located at the Big Springs, Nebraska Bosselman Travel Center. Serving up a menu of steaks, burgers, southwestern favorites, and a full bar, Sam Bass' has enjoyed a positive response and a steady flow of traffic since opening.

Decorated in a nostalgic saloon theme complete with antler chandeliers above each booth, the saloon showcases Sam Bass memorabilia, such as photos, western items, guns, and rifles, and offers Sam Bass' Saloon & Steakhouse t-shirts for sale with the slogan "Grub at Gunpoint." Multiple flat screens and a long wooden bar complete the inside of the restaurant. Come visit Sam Bass' soon!



# A Local Legend In York

Story by Violet Spader Kirk, photo by Steve Moseley

Reprinted with permission from the York News-Times

**YORK** - As classes resume this week, one familiar face will be absent from the halls of York High School, specifically, study hall.

It's been 35 years since Dot Prince came to York to work part-time as an aid at Willard Elementary School. She worked there for 'about six weeks' before transferring to the high school to work in the library. After 10 years of checking out books, she began her tenure as the study hall supervisor, having as many as 175 students in a period.

"I like those kids, I care about them," Prince says of the two generations of students she's watched in study hall. "They will always be my kids."

In her role as supervisor, she made sure students behaved well. If there were discipline problems, "I would just tell the students to stop it. There are rules and you have to follow them; you just have to be a decent person."

"Dot's very, very caring," Margaret Brink, retired special education, health and psychology teacher, says. "As tough as she is on the outside, she's gentle on the inside."

Making sure students did their work was also a part of her job.

"I did what the teachers needed me to do, like make sure so-and-so does their homework, and I'd remind them to get with it," Prince says. "I told them 'I know you can.'"

Demanding, but kind, is the way Tom Brink, retired social studies teacher, describes Prince.

"She was very helpful to kids and teachers both," Tom says.

Prince is complimentary of the teaching staff at YHS, stating "they're such an excellent group of teachers."

The teachers seem to feel the same way about Prince.

"I have only good things to say about Dot," says Dale Kahla, retired YHS physics and math teacher. "She was great to work with and very, very dedicated. She got along with everyone."

Brenda Spencer-Nelson, family and consumer sciences and psychology



Dot Prince may have retired from a 35-year career with the school system, but she remains surrounded by what she teasingly calls her 'short term' job at Pump & Pantry in York. That's because Prince has 'only' worked there for 22 years.

teacher, says she's going to miss Prince.

"Dot tries so hard to make connections with people. She loves crossword puzzles and recipes, and she would come into my classroom between classes and say, 'I've got a big crossword question' or 'I've got this new recipe, but I don't have this at home. What can I use?'"

Margaret and Tom Brink share a special relationship with Prince.

"We claim each other as family," Margaret says. "The three of us are really good friends."

When the couple was dating early in their teaching careers, Margaret says they passed notes via Prince. She also says that while Prince thought she was a good teacher, she believed Margaret couldn't cook.

"She'd cook for my family, and everybody loved Dot's cheesecake," Margaret says. "In study hall, she'd celebrate victories with it, or with brownies. She was always cooking or baking for other people."

Beyond helping students with academic pursuits, she also aided them in their extracurricular endeavors. Prince says she's in favor of student organization fundraisers, "since some kids don't have the same advantages others do." She sold cinnamon rolls or brownies in study hall for FCCLA and bought raffle tickets - with one stipulation: "If you're the first one to ask me, I'd buy one."

One girl, Prince remembers, was timid about selling her tickets, so she offered her some help. Prince told her she could sell them in study hall, and whatever was left, she would buy. The student of tickets. Prince absorbed went to each

table and sold \$70 worth of tickets. Prince absorbed the final cost of four dollars - and won the TV set being raffled off.

"And I needed one, too," she recalls. Describing herself as 'pro-children,' Prince says teenagers are great.

"I'd tell them: To me, you're a winner when you've worked hard enough to get where you are."

Student athletes hold a special place in Prince's heart.

"I just love those kids who go out for sports. It's amazing what they can accomplish. I'm all for them."

While athletics are Prince's "thing," Margaret Brink says she was also supportive of other activities, making posters in study hall to hang up around school.

At her other job as a checker at Pump and Pantry, Prince transitions from working with teens to adults. She says she feels privileged to have two jobs in York and to be able to work with "such great people." Plus, between her two careers, "it seems like I know just about everybody in York."

"I see about 25-50 of my former students in a week," Prince says. "They say 'hi' and call me Dot."

Visiting with the students "about whatever" is something she'll miss from working as the study hall supervisor, Prince says.

"I'll miss the teachers, the cooks, the custodians. Everyone was just so friendly and nice to me, so helpful."

"She's just very special to everybody," Margaret says. "She's a legend."

# Grand Island BT&T Celebrates One Year Without An OSHA Recordable Accident

An Employee Safety Recognition lunch was held on September 14 to celebrate the outstanding safety record at BT&T. Fred Bosselman spoke to the group and thanked them for the effort required to achieve this safety milestone. It has been over one year since there has been an accident and over two years without an OSHA recordable accident. Very few manufacturing facilities have done that.

These achievements are the result of a team effort. Upper management has demonstrated their support and commitment by supplying the resources needed to be successful. Another key is having a strong safety committee that is dedicated, involved, and willing to take ownership. Ultimately, a safety program's success lies in the decisions that each employee makes during the work day. 85% of all accidents result from human error. No matter how safe your work environment is, accidents can still happen if people aren't diligent in identifying and minimizing hazards. All the employees at BT&T should be proud of themselves for the outstanding safety record they achieved over the past year. These efforts are noticed and appreciated. BT&T is well on its way to another accident-free year.



## Bosselman Family of Companies Awarded Vanguard of Safety



The Bosselman Family of Companies recently received the 2007 Vanguard of Safety Award from the Great Plains Safety and Health Organization at the fifth annual Safety and Wellness Conference in Kearney, Nebraska. This is the second year in a row Bosselman's has received a safety award for their efforts and commitment to safety. Tom Urbanek, Bosselman's Safety and Compliance Manager, accepted the award on Bosselman's behalf.

## Bosselman.com Gets An Extreme Makeover!



Our company website has a fresh new look! Visit [www.bosselman.com](http://www.bosselman.com) and check out our new look and new site, complete with sections for every division of the company. We will be continually adding to, improving, and updating our new website. We are excited about our new online face of the company and we also welcome your input. If you have a suggestion for the new website, please contact the Bosselman Marketing Department. Special thanks to our website designer, Sam Rapien of Steady Revolution. Sam is a Grand Island native working on his masters degree in graphic design at the University of Nebraska-Lincoln.

## New Hot & Cold Cups Roll Into Retail Locations



New foam cold cups and hot cups are now available at Pump & Pantry and Travel Center locations! These stylish new cups will keep hot drinks hot longer and cold drinks cold longer. We have had a very positive response from our customer base about the new cups. A special promotion with Nestle was done in the summer to promote the new cold cups, where customers received a free Nestle candy bar with any fountain purchase. A morning "Wake-Up Call" promotion and marketing is currently featuring the hot cup campaign.

## Final Toyota Tundra Claimed by Aurora Pump & Pantry Customer

**Pump & Pantry**

**August 24, 2007** – Kirk Niles of Aurora is the third and final winner of a redesigned 2007 Toyota Tundra 4x4 Double Cab truck in the eleventh edition of the Nebraska Lottery's \$2 Truck\$ & Buck\$ Scratch game.



Trucks & Bucks winner Kirk Niles (center) poses with Nebraska Lottery Public Information Officer Neil Watson (left) and Aurora Pump & Pantry Cashier June Kiser (right). June sold Kirk his winning ticket.

While on his way to work, Niles stopped at the Pump & Pantry, 1304 Q St in Aurora, and purchased a Truck\$ & Buck\$ ticket. The ticket contained three matching "truck" symbols for the corresponding Tundra prize. There were three Toyota Tundras available in the game. Niles was the last person to claim a top prize truck.

Nebraska Lottery officials presented Niles with his prize on August 23 at Pump & Pantry. He stated that the first person he told about winning the truck was his father. "I pulled off to the side of the road and called my dad. It was about eight in the morning and I think I woke him up. I couldn't believe it," said Niles. The odds of winning the top prize in Truck\$ & Buck\$ are 1 in 160,000 while the overall odds of winning any prize are 1 in 3.66.

The eleventh edition of the Nebraska

Lottery's popular Truck\$ & Buck\$ Scratch game features the redesigned 2007 Toyota Tundra 4x4 Double Cab truck as its top prize. Players have the opportunity to win one of three Toyota Tundras as well as \$492,200 in total cash prizes. The truck prize is valued at \$44,000, which includes \$1,102.50 for costs associated with ownership and state and federal withholding paid by the Nebraska Lottery of \$2,200 and \$11,000, respectively.

A fourth Toyota Tundra will be given away through the Roads to Riches

Tundra Giveaway. During the months of June, July and August, players who send in \$10 worth of non-winning \$2 Scratch tickets will be entered in the Roads to Riches Tundra Giveaway for another chance to win a fourth Toyota Tundra 4x4 Double Cab truck. Three preliminary drawings will be held to select a total of 15 semi-finalists who will compete for cash prizes and a fourth Toyota Tundra 4x4 Double Cab truck at the Grand Prize drawing event during the Nebraska State Fair.

## Bosselman Carriers Drivers Appreciation BBQ

A Drivers Appreciation BBQ was held on August 30 to thank all BCI drivers during Driver Appreciation Week. A delicious BBQ supper was provided by Grandma Max's and numerous prizes, including a 13" TV with DVD player, were given away. Bosselman Carriers hopes to make this an annual event during National Driver Appreciation Week. Special thanks to Lisa Sanders, Cathy Christensen and Amber Mack for helping to organize the BBQ. **Thank you Bosselman Carriers drivers for all that you do!**



**BOSSELMAN**  
Carriers LLC

**E-85 Fuel  
Featured  
For \$1.99**



On **September 12**, E-85 fuel prices were dropped to just \$1.99 a gallon at E-85 locations in Kearney, Elm Creek, and Grand Island-Webb Road Pump & Pantries as well as the Salina Travel Center. E-85 is also now available at the Albion Pump & Pantry. Fuel sales of E-85 have increased significantly with this promotion!

## Bosselman Carriers Drivers In Truck Driving Competition

On **June 15-16**, Bosselman Carriers had three drivers participate in the Nebraska Truck Driving Championships, held at Fonner Park in Grand Island, Nebraska. Drivers compete in a series of tests and interviews to determine who was the best of the best.

The first day's activities included orientation, a pre-trip inspection, a written exam, and a personal interview. Covering most everything in the Federal Motor Carrier Safety Regulation book, the written exam is a difficult one and can take several hours to complete. Three judges, including one DOT (Department of Transportation) officer,

grill the drivers during the interviews, where they are judged on integrity and knowledge of the trucking industry. Day two of the competition includes sequestering of the drivers while they await a turn on the driving course. The course is tricky and consists of many challenges the drivers must complete while driving a truck they are not familiar with. Some drivers may be sequestered up to 7 hours before driving.

The Nebraska Truck Driving Championship is very competitive, and the winners move on to the National Truck Driving Championship. Out of 21 trucking companies participating,

Bosselman Carriers finished 5th overall. Among the companies competing were FedEx, Wynne, ABF, Crete, Wal-Mart, Yellow, Werner, along with many others.

Drivers representing Bosselman Carriers were Marlan Gathje, Rick Grigsby, and Jerry Weakland. To participate, drivers must work for the company for at least one year and have a clean MVR (Motor Vehicle Report) with no accidents. This is a great accomplishment and the drivers should be very proud! Please congratulate them on a job well done. Next year, the goal is first place!

## Bosselman Inc. Helps Justin's Run in Rapid City, SD



Justin Erickson presents a check from Bosselman's to Storybook Island's Executive Director, Todd Gregson

On **July 1**, Justin's Run, a benefit motorcycle run, raised \$1,066 for Storybook Island, a children's park in Rapid City, SD that operates solely from donations. Garry and Vicki Erickson organize the run beginning each January. From January to July, they plan not only the route for the run, but raise funds in the community and promote the event. Bosselman Inc. was a donor in support of Justin's Run. We at Justin's Run want to say **THANK YOU** to Bosselman Inc. for your support! \*Garry Erickson is the manager of the Bosselman Boss Truck Shop in Rapid City, and Justin is his son.

## Bosselman Family of Companies To Celebrate 60th Anniversary In 2008

Plans to celebrate the company's 60th Anniversary are moving along. We are planning on doing a Prize Patrol with our new concession trailer all summer long during 2008, culminating in a concert or major event and the giveaway of a Chevy Tahoe, along with other prizes. A company calendar is in the works, as is the 60th Anniversary cookbook, and many other exciting specials!



## 60th Anniversary Cookbook In The Works

The Bosselman Family of Companies is preparing for its 60th Anniversary in 2008. To celebrate, one of the exciting things we are doing is creating a new cookbook. This cookbook is going to be particularly unique because we are gathering recipes from our customers (and our staff, too) – resulting in what will be a fabulous cookbook, the Customer Creations Cookbook! To make this cookbook successful, **WE NEED YOUR RECIPES!!!!** In order to collect the recipes in time and get them assembled into a cookbook, we are asking for all recipes to be submitted by the end of 2007. You and your customers can visit our company website, [www.bosselman.com](http://www.bosselman.com), and fill out the recipe form online and it will be sent directly to our marketing department for inclusion in the cookbook. Please encourage your customers to submit their favorite recipes, either with the forms you should have in your locations, or via the website – and we'd love to get your favorite recipes, too!

# KUDOS!

## Letters From Our Customers



On Wednesday, July 25, I left my checkbook in the ladies room at the Grand Island Travel Center and didn't realize it until I was in Iowa. When my husband called the store, he spoke to a manager named Aaron who had my husband confirm some information from the checks before he would confirm they did have my checkbook – I admired this. When we asked if everything was still in it, he said he'd have to go downstairs to check and asked for our phone numbers. Not long later, Aaron called us back and told me that my debit card I was asking about was indeed in there – thank goodness! He took my address and sent my checkbook to me next day delivery! I just want to say that this was excellent service and I appreciate it more than you can know! Also I'd like to add that I live in Gary right by another Pilot truck stop and your location in Grand Island is by far one of the nicest truck stops I've ever been in! Thanks again to Aaron for great service!

**-Angela Bender, Gary, IN**

I am an OTR driver of 30 years. Six months ago, I purchased a 2007 Kenworth T600. As an owner operator, my wife and I drive 15,000+ miles each month, so maintenance is a critical issue for us. Living in Kansas, we were familiar with your Salina, KS location, so we did not hesitate to stop at your Altoona, IA Bosselman Boss Truck Shop location. We were in need of an oil change, which your shop promptly attended to. The price was extremely competitive, which is why I am taking the time to e-mail you. The mechanic ("Mikey") was not only personable, but also supremely thorough. He took the time to address my questions regarding the recommended periodic maintenance for our truck. I initially addressed my questions to the shop manager, Jason. He immediately involved "Mikey" in the discussion, ensuring I received two educated opinions, rather than just giving me a "brush off" answer. While our truck was in the shop, my wife and I showered, did laundry, surfed the web, and ate, making our total experience very satisfactory. This will be one truck stop that gets several stars in our book, and will definitely get our recommendation to other drivers.

**-John Lewis, Melton Truck Lines, Wichita, KS**

It is sure a comforting moment, when as a driver, you can come to a truck stop that is first class like yours. Not to have to step over or around things is a pleasure. Being a Canadian driver and passing through the west as much as I do, I truly look forward to stopping at your Travel Centers. Thanks again and don't stop caring.

**-Tim Smith, Canada**

I would like to express my appreciation for the way the staff at the O'Neill Pump & Pantry treats its clientele. I always have a very good experience every time I visit one of your many establishments. Everyone is always polite and courteous in dealing with the clientele.

**-Todd Rothchild, Atkinson, NE**

I'd like to take a moment to compliment you and your Grand Island Travel Center facility staff! It is by far one of the best travel centers out there today!! I would especially like to single out Dustie M. for her outstanding and friendly service (I don't know her full last name - she's a waitress/server at Grandma Max's Restaurant there in Grand Island). She is a great asset to your organization and I plan on coming back again just because of her smile and her ability to make a tough job go a lot smoother. Please let Dustie know how much we need & appreciate her! With kind regard,

**- Bryan Smith, VP, Trident Transport LLC, Sulphur Springs, TX**

I'm sure this is going to sound silly, but my husband and I are very sentimental, which is why I'm writing. Tom and I met at your Des Moines, Iowa Bosselman's Travel Center fuel island picnic table on October 21, 1999. After five hours in your restaurant talking, we have been together ever since, and every time we've gone through Des Moines, we make it a point to stop and go to that picnic table. If we are alone we always call the other one from that table. We are both out of driving and in office jobs now, so we haven't see the table for a couple of years. Your truck stop and that picnic table are and always will be very special to us. Thank you!

**-Michelle Aumiller, Midwest City, OK**

We stopped in at the Grandma Max's in Des Moines and had exceptionally well service! We have been to a couple other ones but this one was very clean and nice! Jen and Kirsten were wonderful; they treated us like family and put a smile on our faces. We were pleased with the food and our service. Our steak was not cooked right, and they made sure we were happy before we left! That's excellent, to see people have pride in what they do and customer service. We will definitely be back next time through! Thanks again!

**-Tammy & Glen McVay, MS**

After paying for my TA wi-fi access, and being unable to access it at the Ogallala, NE TA, and with their staff being unable to help me, I went on down the road to the Bosselman Travel Center in Big Springs. I was dismayed to find their service was down too. I no sooner mentioned it to my waitress and she took off like a flash to tell the manager, who had the problem fixed in mere moments. The food was good too. Seems I'll be coming to Bosselman's more often. Also, wanted to mention, I appreciate the fact you have chapel service here. I try to go to chapel every week. Thanks and keep up the good work!

**-Martin Jones, Greenville, SC**

I was so pleased to see the \$1.99/gal E-85 at the Salina, KS location. I now try to time my fill-ups to coincide with trips through Salina. I have a new Chevy FlexFuel pickup and I love burning that corn juice at very competitive prices. At this time I think you are the best promoter of ethanol I know of. Thank you for helping use this fine American product. PS. An E-85 fill-up is a good enough excuse to hit Grandma Max's buffet while on site.

**-Myron Wolken, Beloit, KS**

## KUDOS TO....

**Devin at the Salina Boss Truck Shop, from Division Head Randy Haines:**

I went to Salina yesterday to pick up a service for the Altoona Shop and I'm outside unloading the pickup when I hear a page over the intercom system that went something like this, "The Boss Truck Shop is now running a promotion for drivers to receive a free pair of mudflaps! Please stop by the Shop if you are interested!" In the time I was there, probably about 5 hours, I watched Devin give away 14 pairs of Boss Truck Shop mudflaps. This guy was working the floor, talking to the drivers and pushing the 'Show Us Your Flaps' promotion. Devin stated that they were really just "having fun with the promotion" and how often do you just get to "give things away free?"

## America's Traveling Truck Shows Featured At Bosselman Travel Centers



Three Bosselman Travel Centers locations hosted America's Traveling Truck Shows over the summer. Des Moines, Iowa, Grand Island, Nebraska, and Big Springs, Nebraska hosted the shows over three days during August and September. Bosselman's provided a free truckers lunch at the Grand Island and Big Springs Shows. A variety of vendors showed their stuff while truck drivers enjoyed giveaways, prize drawings, and great information.

## Colby, Kansas To Host New Travel Center In 2008



A new Bosselman Travel Center is in the works in Colby, Kansas. The Colby location will be the company's first ground-up Travel Center that is not a building remodel since Fred built the original Truck Stop in Grand Island in 1965. The new Colby location will open with a Wendy's restaurant and large convenience store area. Eventually, it will operate a Boss Truck Shop, a motel and another food offering. We hope to have it open by the summer of 2008.

## Success At Big Springs Job Fair



From Left to Right: Garrett Wendt, Big Springs Travel Center Manager, Lisa Sanders, Human Resources Manager, Jennifer Gipfert, Big Springs Human Resources, and John Oates, Sam Bass' Manager greet job applicants.

On August 1st and 2nd, Big Springs, Nebraska area job seekers were able to preview the almost-ready-to-open Sam Bass' Saloon & Steakhouse during The Big Job Fair held both days from 10 am to 7 pm, inside the saloon for all Big Springs divisions of the Bosselman Family of Companies. A live radio remote was held, and the grand prize giveaway for job applicants was an ATV! On-site interviews were available, and applicants were treated to free food and a sneak peek at Sam Bass' Saloon & Steakhouse.

## Popcorn Days Features Pump & Pantry Parade Entry



The North Loup Pump & Pantry received 1st Place in the North Loup Popcorn Days Parade this summer. Rhonda Bredthauer made the signs and her twin boys Eric and Kyle, gave out candy. Brian Bredthauer drove the ATV. Store Manager Myrtle Skoilil (pictured here with Eric & Kyle) helped hand out candy. **Congratulations #31!**