

Spring/Summer 2007

Fuel For Thought!

2007 Retail Manager Meeting



Wayne Davis (Goofy), Julie Beckman (Minnie), Sue McAfee (Mickey), Linda Clark (Holdrege P&P Manager), Joleen Linder (Daisy Duck), and Tana Witte (Donald Duck)

The 2007 Annual Managers Meeting was held Feb. 28-March 1 at the brand new Bosselman Conference Center at the Heartland Events Center in Grand Island, Nebraska. "The Disney Way" by Bill Capodagli and Lynn Jackson was the recommended reading for this year, resulting in a "Disney" theme for the meetings. Attendees were greeted by a photo opportunity with a cast of Disney

characters, including Pump & Pantry Division Manager Wayne Davis as Goofy, and district supervisors Sue McAfee as Mickey Mouse, Julie Beckman as Minnie Mouse, Joleen Linder as Daisy Duck, and Tana Witte as Donald Duck. Disney Princess and Tinkerbell goody bags were also given out. Featured speaker this year was FISH Philosophy presenter Mick Lunzer, who covered various points about the philosophy and how to "Be There, Play, Make Their Day,

and ChooseYourAttitude". Other topics included "Can you motivate Generation Y?" as well as company breakout sessions on customer service, human resources, safety, insurance, and legal issues; general sessions covering the year in review, correlating the foundations of both Walt Disney and Fred Bosselman, and the company focus for 2007.



Garrett Wendte (Big Springs General Manager), Devin Kelsey (Salina Shop Manager), and Mark Washburn (Wood River General Manager) dissect their team's car.

A teamwork event named "Death Race 2007" involved racing radio controlled trucks around a 'track' in the conference center, resulting in many laughs, pit stops, wrecks, and challenges! After the prime rib dinner and award presentations, featured entertainment was the World Famous Lippizzaner Stallions inside the Heartland Events Center.

Who are Bosselman Carriers?

What a year! BOSSELMAN CARRIERS has grown and is now a much more diversified carrier. Since January, Bosselman Carriers has added several new trucks/trailers and drivers to the existing fleet of transports. We have become more diversified with the hauls of natural gas, propane, diesel, ethanol, gasoline, jet fuel and bio-diesel. Bosselman Carriers has become a major "For Hire" carrier in central Nebraska, and continues to grow to meet customer needs as well as supply all the fuel for the Travel Centers and Pump & Pantrys.

Jeff Kowalski, Danny Peterson, Anson Dockhorn, Scott Strano, Rick Grigsby, Jamie Morse, Amber Mack



Several of our drivers have been with the company for many years now and have taken on the challenge of new drivers and new customers with enthusiasm. All of the drivers are faced with new 'hours of service' rules and other regulations that make their important jobs much tougher than in previous years.

If you happen to see our drivers on the road, give them a wave. They put in many hours each week to make sure we all can fuel our cars, pickups and SUVs to make it back and forth to work and to the grocery store. Your appreciation will go a long way.

Williams Earns 5th Bosselman/Gus Fonner Victory

The annual Bosselman/Gus Fonner Stakes Race took place on Saturday, April 28 at Fonner Park. Veteran rider Rob Williams earned his fifth Bosselman victory as the Eduardo Caramori-trained Tap Dancing Mauk covered the 1 1/16 miles in 1:47 3/5 in the \$100,000 Bosselman/Gus Fonner Stakes. After enduring a midseason slump, seeing his original Bosselman mount drop out due to injury and taking a hard spill just one week earlier, Williams could be found giving a fist-pump in the winner's circle with the Bosselman family. The celebration came after he rallied Tap Dancing Mauk from off the pace and recorded a one-length victory in Fonner Park's marquee race.



Veteran rider Rob Williams overcoming others near the finish line of the Bosselman/Gus Fonner Race

has tremendous sponsor support for this event and as well as for in-store promotions. The race would not be possible without the support of our sponsors. Following the race, the new Bosselman Conference Center hosted a cocktail hour, followed by a Fonner Park-Bosselman Family of Companies dinner and awards presentation in the Heartland Events Center.

Hugh Miner, Jr., Fonner Park's executive vice president and chief executive officer, said that though no attendance numbers were measured, the Bosselman/Gus Fonner Stakes is typically the park's busiest day. He said conditions were ripe to draw an exceptionally large crowd for this year's stakes.



The Bosselman Family and vendors pose in the winner's circle after the Bosselman/Gus Fonner Race.

Fred Jr. Named President of NPCA



NPCA boardmember, Tim Keigher & Fred Bosselman, Jr.

Fred Bosselman, Jr., President of Bosselman Energy, has been named President of the Nebraska Petroleum Marketers and Convenience Stores Association (NPCA). The announcement was made during the NPCA annual convention held in Omaha March 21-22.

The Nebraska Petroleum Marketers and Convenience Store Association is a non-profit trade association, founded in 1920, serving the needs of independent petroleum marketers (distributors), gasoline retailers, convenience store operators and truck stop owners throughout the state of Nebraska.

Bosselman will serve a 2-year term as President, which will include travels to Washington, D.C. with the NPCA's Director as well as with lobbyists, to focus on issues facing the petroleum industry. He has been a member of the NPCA Board of Directors for the past 12 years.



31st Annual Easter Egg Hunt was a chilly one!

The 31st annual Pump & Pantry Easter Egg Hunt was held on Saturday, April 7th at 9 am at the Grand Island Senior High practice fields. Tons upon tons of candy and plastic eggs were distributed over the grassy field by bundled-up employees and volunteers. Community volunteer groups included the Central Catholic wrestling team, Northwest softball team, Association for Child Abuse Prevention, Third City Kiwanis, Coca-Cola Enterprises, Meadow Gold Dairies, Hall County Sheriff's Posse, and the Grand Island Fire Department. Special thanks to Sarah Springer from Corporate and Zach Schroeder from Central Catholic Wrestling for being our "Easter Bunnies" and to all Bosselman Employees for their time helping with this event.

Even though temps were in the high teens and low twenties, the turnout was still a good one, the candy was cleaned up within minutes, and hundreds of prizes were handed out! Two Easter bunnies appeared to greet children, and breakfast beverages, including Minute Maid juice and PowerAde courtesy of Coke, and Milk courtesy of Meadow Gold Dairy were given away. The Grand Island Fire Department sounded their horn to start the hunt at 9 am sharp, and KRGI helped sponsor the event.

Food Court Subways Get An Updated Look!



Completed remodel of the Wood River Subway

In 2007, the Subways in two Bosselman Travel Centers received a refreshing new look. The new look, called Tuscan Decor, features brick wall coverings and porcelain tiles depicting vegetables, contributing to a warmer, more inviting atmosphere.

Wood River was the first of the two locations to be remodeled with construction starting January 22 and the store re-opening January 30. Elm Creek started construction April 14 and reopened April 19. Bosselman Contractor Services worked hard to complete the remodel at each of these locations.

Bosselman's Truck Shop gives students on-the-job training

Reprinted with permission from the newsletter "News & Views" for the Muhlenberg Career Development Center, Greenville, Kentucky

Bosselman's Truck Shop in Mortons Gap, Kentucky is one of MCDC's most successful work-based learning sites. Bosselman's performs needed maintenance to tractor-trailer rigs traveling through western Kentucky.

Bosselman's, which has service centers in Kentucky, New Mexico, Kansas, Nebraska, Iowa and South Dakota, has been a MCDC WBL site for the past two years, and has trained numerous MCDC students from the construction equipment mechanics trade. Students perform oil changes, grease jobs, wheel/tire balancing and alignment, tire changes and rotation, brake repair and perform inventory checks every 90 days in the warehouse. Currently one student is training at Bosselman's, although the business takes up to two students at a time for a 12-week training period.



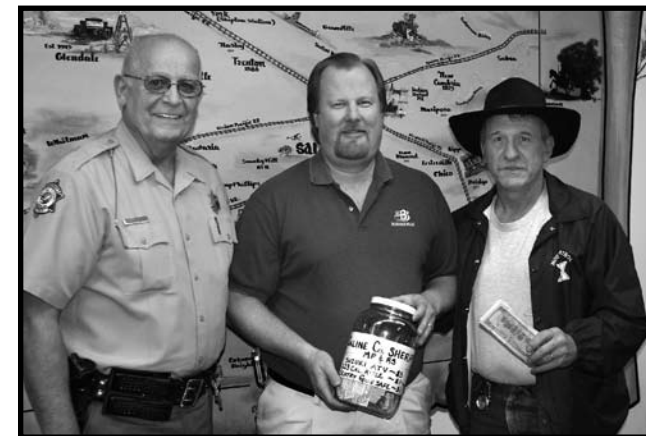
Students Jurrell Jiles, left, and Luis Martinez handle a tire from one of the big rigs they service at Bosselman's Boss Truck Shop

"Bosselman's has been a great site to work with," says Ann Cisney, MCDC's work-based learning coordinator. "They are so patient with our students and want the students to learn the tricks of the trade." Cisney added, "Bosselman's Truck Shop is a perfect example of what a Job Corps Work-based learning site should provide: cooperation, great training, patience and love in seeing young people succeed."

Salina Travel Center Raises Funds For Rescue Squad...

January-April 2007

The Salina Travel Center helped raise \$2,001.00 for the Saline County Mounted Rescue Squad. Raffle tickets for an ATV, gun safe and rifle were sold. A non-profit organization, the Rescue Squad is made up completely of volunteers who assist law enforcement in rescue situations. The Rescue Squad also puts on a Rodeo each year to help raise funds for their equipment needs. Our goal was \$2,000 and we just made it. Also, the winner of the ATV is a regular customer and drives for Schneider. What a cool thing for one of our customers to win!!!! The cashiers had a contest to see who could sell the most raffle tickets, and Chris won! Great



Jeff Chaney giving money to Mike Strosnider (Dive Captain) on the right, and Sheriff Glen Kochanowski on the left.

job Chris F. I would like to recognize all the employees at the Bosselman Travel Center in Salina for their great job in raising this money. -Jeff

Flooding in Salina

May 5, 2007

Storms dumped 8 inches of rain on the Salina area in a 25 hour period beginning the night of Saturday, May 5th causing Mulberry Creek to flood the Bosselman Travel Center lot with several feet of water. The flood water did not enter the building, but it did cause damage to the warehouse, Robert's Truck Center and Central Detroit Diesel, all of which were under 4 feet of water. Ninth Street was also barricaded off, so there was no north or south traffic into Bosselman's. Roads did not reopen



Overlooking the Salina diesel island under water.

until Tuesday morning, causing business to be at a stand-still. Bosselman Travel Center and Grandma Max's stayed open throughout the entire cleanup process. It took several days for business to get back to normal. Thanks to all the dedicated employees that made it into work and helped with the cleanup.

Urbandale Food Establishment Open for Business!

Bosselman's opened its third food establishment outside of its own travel center in November. The Subway at the new Bosselman food establishment opened on November 14, 2006 with the Grandma Max's Restaurant opening on January 18, 2007. The new Bosselman-operated food establishment is located in the Pilot Travel Center at I-80 Exit 126, Urbandale, Iowa, about 20 miles from the Bosselman Travel Center in Altoona.



Urbandale Grandma Max's Restaurant on opening day.

Of the six Bosselman-owned Subway locations, the Urbandale Subway is the only location that is open 24 hours. The Grandma Max's hours are 6AM-10PM. The facility manager is Cindy Walker, assisted by Carla Waddell.

Pump & Pantry Team of the Quarters

CONGRATULATIONS!

Forth Quarter '06 Winner
Rushville
Pump&Pantry #36

First Quarter '07 Winner
Chadron
Pump&Pantry #12



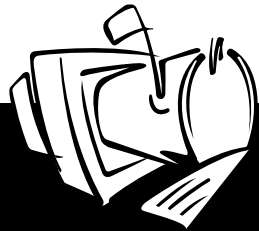
COMPANY CUSTOMER APPRECIATION

I would like to take this opportunity to thank you for participating with our Employment

First Program and the Work Experience placement. I have seen a young lady go from absolutely no confidence and no work experience to a young lady with pride in herself, the ability to accomplish her goals, trust in her employer, and a strong desire to succeed and accomplish something she could never imagine she could do.

I wish I could give the manager an award or bonus for the efforts she has put into giving this young lady a chance to learn and grow as a human being. She empowered her and allowed her to believe that she is a worthwhile person and capable of becoming a competent employee. There are not many people with that gift or willingness to work with someone and allow them to learn from point zero. Please know that you have also made a wonderful difference in someone's life by working with our program. Thank you Bosselman Inc.! This is what life is all about, helping someone through the process of growing into a self-sufficient person and believing that they can trust another human being. What a wonderful gift!

Thank you!
Pat Foster, Employment First,
Nebraska Health & Human Services



Tell your customers that they can send in their feedback/comments on their experience at:
www.bosselman.com

Excerpt from "At the Helm with Jim Helm," *Ord Quiz*, January 2007

All right, it appears that I got behind in naming this column's "Man and Woman of the Year." This is a face; first, however, I would like to offer my excuses - at least part of them are valid.... Several worthy choices have been suggested to me and the committee - which is also yours truly. And as usual, I haven't checked the budget to see if I have enough for the Rolex watch and diamond pendant I always hope to award to the winners... Still, it's a nice thought and, I'm told, that's what counts - except to an angry creditor. Right now, a hot dog brunch at Ord's Pump & Pantry may serve as the awards banquet. They have great 'dogs, friendly service, and nice window booths. Not to mention a variety of beverages - of course, sticking to the 'soft' variety at our ceremony. The solution is right around the bend, I'm sure. Then the celebration can begin! Remember, patience is a virtue.

Dot and Cindy were working when a woman and her daughter stopped in for fuel on their way to Lincoln from Kearney. The woman came inside frantic because her husband had not given her the key to her gas cap. Cindy went out with the woman and tried several keys, and even a few customers tried, but with no success. The woman was beginning to panic and said to just break it, so we got a screwdriver and inserted it into the keyhole, tapped in a couple of times and it came unlocked. Dot found a gas cap that someone had left at the store, so we gave it to the woman and it fit. She was very nice and kept thanking us over and over.

Submitted By: Cindy from P&P #16

This story was published in the "Letters to the Editor" section of the *Burwell Tribune*.

I hit a deer last week on the highway. When I saw that deer flying at us, I thought of a friend who had been killed by hitting a deer. I thought of my only son in the car with me, and our hunting buddy who was with us with his young son. I thought of the car coming toward me in the opposite lane. Of course, it was over in an instant, and thankfully, we were all safe. What happened next, I feel I need to let people know.

The driver of the other vehicle stopped and was very helpful. I called 911 to see if I needed to report the accident. They told me I didn't, but were kind enough to call me back with the phone number for a tow.

Kara Freeman and Tiffani Svoboda, sisters working at the Pump & Pantry, could not have been more helpful. When I could not get through to the number for the tow, Kara drove over and contacted the gentleman and made the arrangements for the tow. Then they helped make numerous calls, trying to find a rental car for us - calling people both at their office and their homes. They suggested we get a room at their hotel while we waited. I went to pay for this and they didn't want a payment. They let us have a room while we waited. When we left to walk to get some dinner, Tiffani even offered her car to us!

I cannot express what all of these people did for us. What started out as a terrible, scary accident turned into a pleasant afternoon in Burwell among people that made us feel like friends. I just felt I needed to let people know this.

Sincerely,
Pat Ramaekers

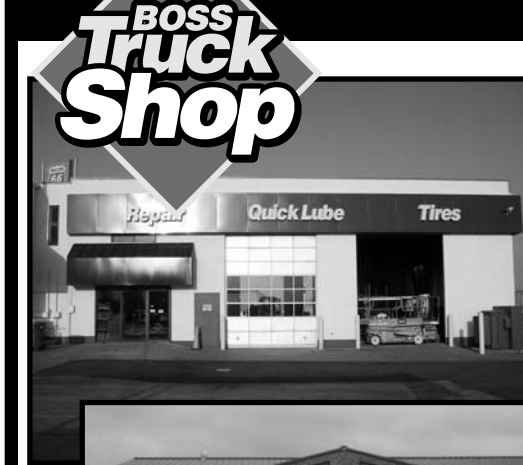


Opening Soon!

A new restaurant will soon be joining the lineup of Bosselman Inc. Formerly the Char Bar, Sam Bass' Saloon & Steakhouse will open this summer in Big Springs, Nebraska.

Designed in a nostalgic saloon theme, the restaurant will also showcase Sam Bass memorabilia, such as photos, western items, guns, and rifles, playing off the one famous event that took place in Big Springs, the great train robbery of 1877 - instigated by Mr. Sam Bass himself. Pool tables, televisions, and a sports bar feel will complete the inside of the restaurant.

BOSSelman Welcome North Platte & Tulsa



Top: Tulsa, Oklahoma
Bottom: North Platte, Nebraska

North Platte, Nebraska and Tulsa, Oklahoma now sport the newest Boss Truck Shop locations in the Bosselman Family of Companies, making a total of 10 Boss Truck Shops now open.

The Tulsa, Oklahoma shop is a 2-bay shop attached to a Kicks 66 Travel Plaza, located at I-44 & 161st Street exit. The manager is Jim Olive from Kingman, Arizona. The shop opened in May.

Open in March, the freestanding 4-bay shop in North Platte, Nebraska is located at I-80 exit 179, at 2743 East Walker Road. The manager is Fred Murphy from North Platte.

Hoggy Doggy Splash Doesn't Freeze North Platte Pump & Pantry Staff

The Lincoln Connection, a homeless shelter in North Platte, held their annual Groundhog Day Hoggy Doggy Splash fundraiser on Feb. 2. Normally celebrated with a cold February



jump into the Platte River, the health department deemed the below zero day too cold for the river, so a stock tank was filled with water instead. The North Platte Pump & Pantry staff raised over \$200 for Wayne Davis and Joleen Linder to take a dip in the river, but the brave Paco Kerstiens took the plunge. Over \$29,000 was raised for the Lincoln Connection.

Top: Employees Misty Murphy, Shelly Barnhill, (Store Manager) Joleen Linder (District Supervisor) and Wayne Davis (Division Manager)

Bottom: North Platte Pump & Pantry employee Paco Kerstiens takes a dive while onlookers are bundled up.

Adding these facilities to the Bosselman operations brings a total of 10 Boss Truck Shops in 7 states, offering a full line of services to the trucking community. Services offered include tires, quick lube oil changes, and brake, electrical, drive train, air conditioning and other repairs, with a strong foundation in experienced service and the highest standards in the industry. The Shops carry tire lines including Bridgestone, Firestone, Michelin, BF Goodrich, and Cooper with national accounts in Bridgestone and Michelin. Shop hours are 8 am to midnight, with 24-hour road service.

Chuck Bosselman, President of Bosselman Inc., said: "The trucking industry is constantly looking for repair facilities that they can trust to do their over-the-road work for them, and after nearly 60 years in this industry, Boss Truck Shops are targeting that need through quality service and competitive pricing." Bosselman Inc. will fulfill the needs of these over-the-road customers with the 10 Boss Truck Shops now open.