



BOSSELMAN **Family of Companies**

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Accor recognizes franchisees at 2009 conference

DALLAS, Texas (November 11, 2009) – The Grand Island Motel 6, located at I-80 and US Hwy 281 and owned and operated by Bosselman Inc., was recently named “Franchise of the Year” by Accor North America, parent company of Motel 6, Studio 6, Sofitel and Novotel brands at its annual franchise conference. More than 190 Motel 6 and Studio 6 franchisees, representing 240 franchise locations, joined a group of Accor executives to discuss the Motel 6 and Studio 6 brands’ goals and strategies, as well as to honor the past year’s top performers. Brent Johnson, Hospitality Division Head for the Bosselman Family of Companies, accepted the award. The Motel’s Manager is Roberta Hayden.

The three-day conference included presentations by Accor North America executives, as well as interactive panels, roundtables, and a trade show. Top performing franchises and vendors were recognized, and those honored at this year’s conference included:

- **Franchise of the Year – Motel 6 #4265, Grand Island, Nebraska; Bosselman Inc., Owner and Operator**
- Franchise Supplier of the Year – HD Supply
- Quality & Consistency Award – Motel 6 #4076, Redmond, Oregon; Jayanti N. Patel, Owner and Operator
- Motel 6/Studio 6 Partnership of the Year – Harshad Patel, Hollywood Host Ventures, Inc.

“As we continue to aggressively grow our Motel 6/Studio 6 franchise network, it is especially imperative that we gather with our franchisees to establish common goals, share best practices and develop strategies for managing successfully through the current recession,” said Olivier Poirot, CEO of Accor North America, Motel 6 and Studio 6. “As owner/operators, we must maintain a clear standard of consistency across our entire network, and this will continue to be our main focus and recipe to success.”

There are currently more than 1,030 properties in the Motel 6 network, of which roughly 35 percent are franchise properties. Accor North America recently announced the opening of 44 Motel 6 and Studio 6 locations in the first three quarters of 2010, on the way to the company’s goal of reaching 1,100 properties by the end of 2010.

About The Bosselman Family of Companies:

The Bosselman Family of Companies, headquartered in Grand Island, Nebr., owns and operates 42 Pump & Pantry convenience stores; three Pump & Pantry motels and two Motel 6 franchises; eight Bosselman Travel Centers; six Grandma Max’s Restaurants, Sam Bass’ Saloon & Steakhouse, and Schmooter’s; and 25 Boss Truck Shops. It also includes Bosselman Energy, a major supplier and marketer of fuels and lubricants and a branded Sinclair Distributor. Bosselman Energy’s Renewable Fuels Division, based out of Omaha, Nebraska, is a leader in the wholesale and marketing areas of fuels including ethanol, natural gasoline, and bio diesel. Bosselman Tank & Trailer specializes in building new fuel and LP bobtail delivery units and the repair and testing of customer vehicles and trailers. Petroleum Equipment Company is a designer, distributor, installer and service provider for the petroleum industry focusing on both large and small retail fuel business. Bosselman Carriers transports bulk fuels across the state and the Midwest. It also encompasses Bosselman Contractor Services, condominiums and farming. Founded in 1948, Bosselman’s has expanded across the nation in 18 states with over 1,500 employees. www.bosselman.com

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