



BOSSELMAN Travel Center

For Immediate Release

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KYLE PETTY TO MAKE STOP AT SALINA BOSSELMAN TRAVEL CENTER DURING CHICK-FIL-A KYLE PETTY CHARITY RIDE

SALINA, KANSAS – As a part of the 15th Anniversary Chick-fil-A Kyle Petty Charity Ride Across America, NASCAR driver Kyle Petty will fuel up at the Bosselman Travel Center located at 1944 North 9th St. (I-70 Exit 252) on Wednesday, May 13 in Salina, Kansas at approximately 9 a.m.

The Bosselman Family of Companies will present Petty with a \$500 check to support the Ride during his stop. Salina area residents are encouraged to stop by and contribute to this great cause as well.

The Ride's stop in Salina is part of a cross-country journey that raises funds for Victory Junction, a year-round camp for children with chronic medical conditions or serious illnesses, and other children's charities. The Ride will depart Stevenson, Wash., on May 8, and travel east, making overnight stops in Richland, Wash.; Sun Valley, Idaho; Park City, Utah; Steamboat Springs, Colo.; Hays, Kan.; Kansas City, Mo.; Batesville, Ark.; and Nashville, Tenn., before reaching Greensboro, N.C., on May 16.

Community members along the 2009 Ride route are encouraged to take part in the second annual Charity Ride Dream Team Challenge, a grassroots awareness and fundraising effort. Teams may learn more and register for the Challenge by visiting www.kylepettycharityride.com.

"We want the communities the Ride visits to spread the word about our arrival and get excited about helping kids," said Petty. "The Ride supports Victory Junction in North Carolina, and we're building a second Victory Junction in Kansas City, Kan., so we need the support of communities across the country now more than ever. Every little bit helps. It's all about making a difference in kids' lives. The inaugural Challenge was a huge success, and we look forward to meeting new Dream Teams this year."

In 2008, donations from The Dream Team Challenge totaled more than \$40,000. Since Victory Junction's inception, the Charity Ride has sent 3,500 children to the life-changing camp at no cost to their families. Petty and his wife, Pattie, founded the Victory Junction in Randleman, N.C., in 2004. The camp operates solely on the donations of corporations, organizations and individuals. The Pettys are planning a ceremonial groundbreaking on a second Victory Junction in Kansas City, Kan., during the Ride's stop there on May 13.

About The Kyle Petty Charity Ride

Led by NASCAR driver Kyle Petty, The Chick-fil-A Kyle Petty Charity Ride Across America raises awareness of and funds for Victory Junction and other charities supporting chronically ill children. The Ride is one of the most successful and popular charity events in NASCAR. Now in its 15th year, the Ride has donated more than \$12 million to children's charities, with 6,100 participants logging more than 7.9 million cumulative motorcycle miles. In 2009, NASCAR celebrities, Ride sponsors and motorcycle enthusiasts will travel from Stevenson, Wash. to Greensboro, N.C. from May 8-17. www.kylepettycharityride.com

About Victory Junction

Victory Junction is a year-round camping environment for children ages six to 16 with chronic medical conditions or serious illnesses. Founded by Kyle and Pattie Petty in honor of their son Adam, the camp is located in Randleman, N.C., with a second location opening soon in Kansas City, Kan. Victory Junction offers programs for 24 disease groups and maintains strong relationships with 26 partner hospitals. Victory Junction's mission is to provide life-

changing camping experiences that are exciting, fun and empowering, in a safe and medically sound environment. As a not-for-profit organization, the camp operates solely through the support of generous donors to provide this experience at no charge to children and their families. www.victoryjunction.org

About Chick-fil-A, Inc.

Celebrating its 42nd year in business, Atlanta-based Chick-fil-A, Inc., is the nation's second-largest quick-service chicken restaurant chain (based on sales), with more than 1,425 restaurants in 38 states and Washington, D.C. In 2008, Chick-fil-A reported system-wide sales of \$2.9 billion, representing a 12.17 percent increase over the chain's 2007 overall sales performance and a strong same-store sales increase of 4.59 percent. Chick-fil-A's record sales performance marked the chain's 41st consecutive year of system-wide sales gains.

Credited with inventing the boneless breast of chicken sandwich and first introducing the chicken nugget concept, Chick-fil-A serves nutritious and freshly prepared food products in mall locations, stand-alone restaurants, drive-thru-only restaurants, Chick-fil-A Dwarf House® and Truett's Grill® full-service restaurants, and through licensed outlets in college campuses, hospitals, airports, businesses and industrial sites. www.chick-fil-a.com or www.truettcathy.com

About The Bosselman Family of Companies

The Bosselman Family of Companies, headquartered in Grand Island, Nebr., owns and operates eight Travel Centers, seven Grandma Max's Restaurants and Sam Bass' Saloon & Steakhouse, 41 Pump & Pantry convenience stores including three motels and two Motel 6 franchises; 10 Boss Truck Shops; wholesale oil, fuel and propane delivery; truck, tank and trailer repairs; environmental services for the petroleum industry; condominiums and farming. Founded in 1948, Bosselman's has expanded throughout Nebraska, Kansas, Iowa, New Mexico, Kentucky, Oklahoma, and South Dakota with over 1,200 employees. www.bosselman.com

Pilot Travel Centers LLC is the official Travel Center of the Chick-fil-A Kyle Petty Charity Ride.

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