

# Fuel For Thought!

Bosselman Family of Companies Newsletter  
Fall / Winter 2009

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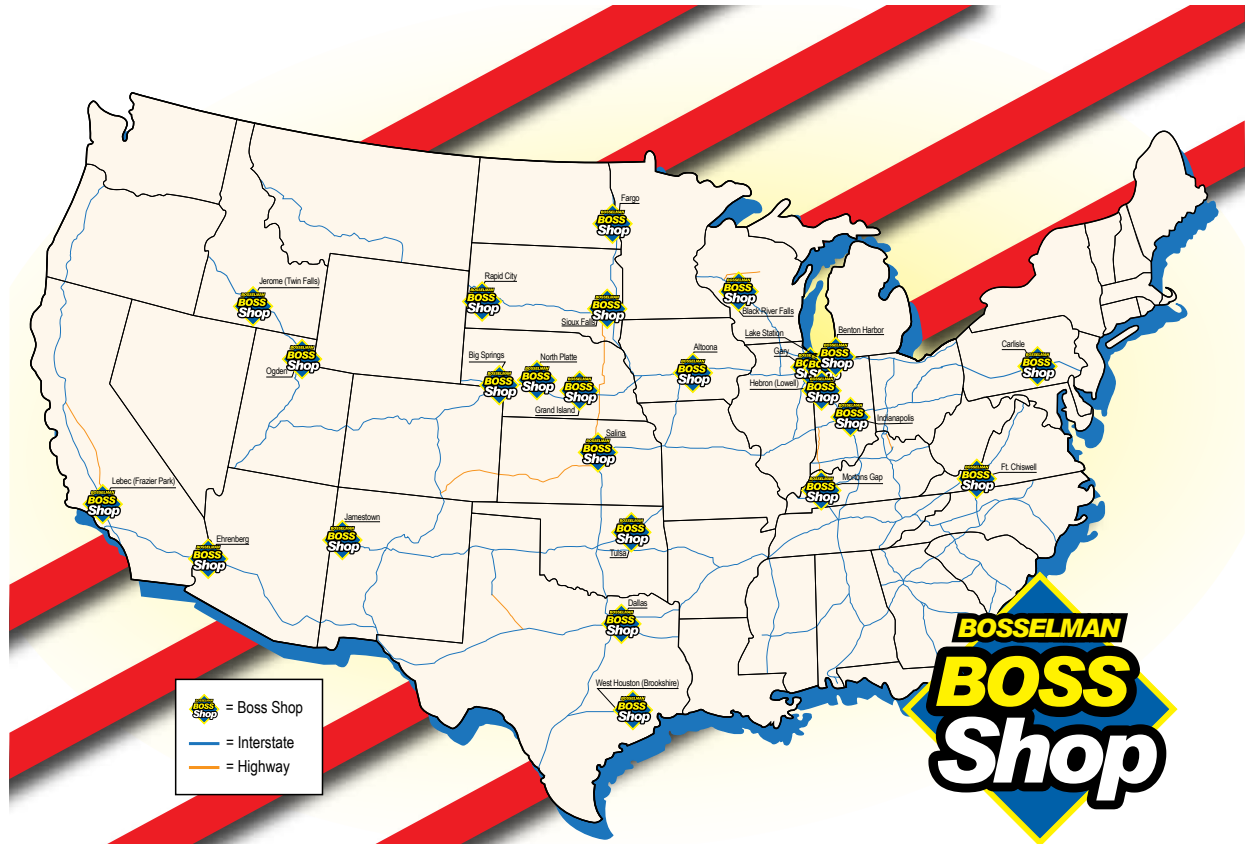
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## Bosselmanns Acquires 15 Flying J Shops



The network of Bosselman Boss Shops has grown with a 15-location acquisition of J Care Service Centers, a subsidiary of Flying J Travel Plazas. The management changeover began September 1 and will be completed by the end of the year.

"We're working to broaden our footprint across the country in the truck repair business," said Chuck Bosselman, president of Bosselman, Inc. "This addition of more shops in our network will greatly benefit both existing and new customers. The trucking industry is constantly looking for repair facilities that they can trust to do their over-the-road work for them, and after 61 years in this industry, Boss Shops are targeting that need through quality service and competitive pricing." Adding these 15 facilities to the Bosselman operations brings a total of 25 Boss Shops in 18 states, making it one of the nation's largest service center chains. As part of the Ambest and Pilot network, Boss Shop customers will gain additional value with coast-to-coast warranty coverage and industry-leading standards of service.

Current Boss Shop locations include: Grand Island, North Platte, and Big Springs, Nebraska; Rapid City and Sioux Falls, South Dakota; Altoona, Iowa; Jamestown, New Mexico; Tulsa, Oklahoma; Salina, Kansas; and Morton's Gap, Kentucky. New locations will include: Benton Harbor, Michigan; Black River Falls, Wisconsin; Carlsle, Pennsylvania; Dallas and West Houston/Brookshire, Texas; Ehrenberg, Arizona; Fargo, North Dakota; Lebec (Frazier Park), California; Ft. Chiswell, Virginia; Jerome (Twin Falls), Idaho; Ogden, Utah; Gary, Indianapolis, Lake Station, and Hebron (Lowell), Indiana.

Services offered at Boss Shops include tires, quick lube oil changes, and brake, electrical, drive train, air conditioning and other repairs, as well as roadside service, with a strong foundation in experienced service and the highest standards in the industry. Boss Shops carry tire lines including Bridgestone, Firestone, Michelin, BF Goodrich, Goodyear, and DynaTrac, along with a Chrome Store with products to trick out a truck. Beginning in 2010, Boss Shop customers can enroll in the new Boss Shops Rewards program, a card-based program that rewards points based on purchases in any Boss Shop.



# One Of A Kind



Imagine a typical day in the life of a shop technician: repairing diesel trucks, changing oil, hauling tires around, interacting with truckers, wielding heavy tools, and getting good and greasy. Not woman's work? Dawn Sneed disagrees. As the only female shop technician in all 25 Bosselmann Boss Shops, Dawn is one of a kind – and she says it's a privilege.



*Dawn Sneed Works on a tire at the Dallas, TX Boss Shop*

A Dallas native, Dawn is one of a handful of technicians at the Dallas, Texas Boss Shop that was recently changed over from a Flying J Shop, where she has worked for the past 3 years. Prior to that, however, Dawn says her career in the janitorial and hotel management fields just hadn't been fulfilling enough for her. She needed a new challenge, but she wasn't sure what...so she went to a higher power. After praying about what career direction to take, Dawn enrolled at the Lincoln Tech Institute's 14-month Diesel Technician program and proceeded to graduate in only 12 months. Why become a diesel mechanic? "I'm a total tomboy. I love working with my hands, and I get really bored by paperwork. I love fixing things," Dawn explains. Although she didn't know it at the time, her grandfather was also a diesel technician, which she found out after choosing the field.

While she may have had second thoughts after her first day on the job – changing 20 tires and coming home tired, sore, and aching – Dawn is not one to give up on a challenge. Initially intimidated by the tires aspect of the tech job, she tackled the tasks that go along with changing tires until she had it down – and now it's her favorite part of the job. "I was so intimidated at the thought of doing tires I was nearly in tears. It was something I really feared. But I found out that it takes both smarts and strength to do tires, and really it's about the equipment you use and making it work to your advantage,"

Dawn says. While telling a story about demonstrating a 'better way' to a couple of male co-workers who were struggling with tires, "I think they were surprised. It's not about a person's size or strength but using the resources that you have."

Even though she loves her job, Dawn occasionally receives comments on the fact that she's a female mechanic. "Once in a while I'll be questioned as though I don't know what I'm doing, or someone asking me why I'm not behind a desk, or commenting that I'm too cute to be fixing trucks," Dawn says. Taking it all in stride, though, is easy once she shows customers that she knows



*Dawn Sneed with two of her Boss Shop co-workers, Tyson Smith and Shannon Miller*

what she's doing. "Only a few give me a hard time, but there are also those who specifically want me to do their work. I think they have noticed that I am more detail-oriented and meticulous about my work. I'm always double-checking things as I go, and I'm very thorough when I'm explaining any problems I've found."

Dawn impressed the Bosselmann staff immediately by leading the crew in commissions on the shop's first day as a Boss Shop, October 14th. Dawn says that's all in a day's work for her. "Never judge a book by its cover! You'd be surprised. Big things come in small packages and a lot of people think I can't do it and once they see me do it, they are pretty surprised."

## Boss Shops 1<sup>st</sup> Customer at New Shops



Ogden, UT: Beverly Black, Con-way Trucking/CFI, from Joplin, MO

## Customer Appreciation Day At Tilford Scales



The Rapid City Boss Shop sponsored a Customer Appreciation Day on September 17, 2009 with Tilford Scales. Over 250 trucks and drivers stopped by for food, giveaways, and prizes in just 4 hours! The Boss Shop crew enjoyed meeting many drivers and having a fun day for customers.

# Waitressing 'Not As Easy As It Looks'

Reprinted from *Sioux Falls Argus-Leader*  
September 6, 2009  
By Jill Callison

On Sept. 18, LaVonne Leitheiser will begin her 45th year taking orders, refilling water glasses, and coffee cups and delivering meals to hungry customers. "Everyone that hasn't worked in a restaurant as a waitress or waiter should have to, just to find out that it's not as easy as it looks sometimes," she says.

Leitheiser, 68, began the night shift at the truck stop at Cliff Avenue and Interstate 90 known as Murray's in 1964. The restaurant has undergone three name changes and now is named Grandma Max's.

Since knee surgery last November, Leitheiser has cut back on her hours. She now works 6 to 10 p.m. Sundays through Wednesdays.

She likes that night shift, which gives her mornings and afternoons free.

Leitheiser scorns trays, instead loading full plates of food on her arms, three to the right, one to the left.

"We can use trays if we want to, but I feel better carrying them on my arm," she says.

Her proudest moment: being named Waitress of the Year in 1992. She treasures the letter signed by the late Gov. George Mickelson.

"That's my pride and joy," she says.



# Waitress Takes Orders For 45 Years



Reprinted from *KELOLand TV, Sioux Falls*  
September 18, 2009  
Reported by Perry Groten

A Sioux Falls woman is serving up plenty of smiles as she celebrates an on-the-job anniversary. Friday marks her 45th year as a waitress, all that time at the same restaurant. This seasoned waitress has plenty of tips on how to succeed on the job.

Lavonne Leitheiser has poured an ocean of coffee while tapping into an endless reservoir of friendships during her 45-years of serving customers. "I enjoy waitressing. You meet so many nice people," Leitheiser said. While different owners have come and gone through the years, Leitheiser has been the one constant at "Grandma Max's" at the Pilot Truck Stop.

When Leitheiser first started waitressing way back in 1964, she never imagined she'd still be on the job 45 years later. "At the time, I was married and he was out of work, so I came to work on the night shift and I didn't think I'd be working here this long," Leitheiser said.

Leitheiser's biggest tip was \$100. "And it made a nice smile on my face," she said. But all those years on her feet have taken their toll. "Bunions no, hammer toe yes," Leitheiser said. Leitheiser was also laid-up last year with knee replacement surgery. "And I knew I better come back to work because I got kind of lazy and decided I better get back to work and get some use out of it," she said. Leitheiser hopes to waitress for another seven years until she's 75. That's not such a tall order when you have a great work ethic and a good pair of shoes. Leitheiser also raised a family on her waitress wages. She's now a great-grandmother and says you'd be surprised at how those tips can add up through the years.

## Bosselman Inc. Goes Social!



The Bosselman Family of Companies has joined the world of social media! Now featured on the popular social networking sites Facebook, Twitter, and Blogspot, the company can promote current specials, events and deals through these sites. Links to each of the sites are located on the [bosselman.com](http://bosselman.com) home page. Plans are in the works to involve more customer interaction with special promotions in the future. Come join the Bosselman Family of Companies Fan Page on Facebook, follow us on Twitter, or check out our Blog!

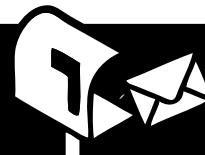
## Bosselman, Inc. Launches New Internet Sales Division



By Ken Caldwell & Corey Cline

The newest addition to the Bosselman Family of Companies launched in September. Bosselman Direct, an internet-based product sales division managed by Corey Cline, sells new and used products, equipment, parts and items covering a wide variety of interests. From Lucas Oil products, power tools, trailer components to video games, new items available through Bosselman Direct are added each day! Name-brand items such as Makita, Milwaukee, DeWalt, S-K Hand Tools, Bushnell, and many more are offered at very competitive prices. Many items also include free shipping! Bosselman Direct is also developing active web marketing sites for Bosselman Tank and Trailer, Bosselman Oil Operations and will be working with more company divisions to expand sales in a growing internet marketplace. Other ventures are web hosting for companies, consignment sales and national "want ads" for special equipment such as trucks and trailers. Visit [www.bosselmandirect.com](http://www.bosselmandirect.com), find the link on [www.bosselman.com](http://www.bosselman.com) or stop in at the retail store located at 2600 W. 3rd Street in Grand Island, Nebraska. Oil store inventory and specials can also be viewed at [www.gjoil.com](http://www.gjoil.com).

# Letters From Our Customers



I would like to tell you how much I look forward to visiting your travel centers. I know I can expect, and find, well maintained facilities watched over by caring people. I particularly highlighted the unique "circular" design bathrooms to my family on their first visit to a Bosselman Travel Center this past Saturday. Now that I have found your website I know where to find all of your locations. By the way, I noted, too, that the windshield scrubbers at the pumps were all fresh, like new, versus the worn out, dilapidated things I often find when stopping at most gas/food stops. I know if you're paying attention to this kind of detail, then you must be taking care of all of the details. I dropped in quite early on Sunday morning to top off with fuel before continuing on to Minnesota and the staff was alert, alive, well groomed and happy to be there. Congratulations to your company.

- Philip Gary Smith, author and writer,  
[www.ultrasuperior.com](http://www.ultrasuperior.com)

I'm writing today to say thank you to the team working in the service department [Altoona Boss Shop] on the evening of August 2, 2009. Without their help I would have been stranded in Des Moines with no hotel or transportation. Their help allowed me to make it home to Omaha safely. After a day at Adventureland Park, we came out only to find a pool of antifreeze underneath my vehicle. I was able to make it to your truck stop and the service department was kind enough to put a hose on my vehicle for my family to make it home. I am so thankful and lucky there are people in this world willing to help. I am forever grateful for the kindness your employees showed me that Sunday afternoon, again thank you very much!

- Crystal Ball, Bellevue, Nebr.

Best service in shop [Altoona] I have seen in a long, long time, and the personnel was the best. I will make sure our fleet will be serviced here from now on. Thank you!

- Debbie, Steddy Kat Hotshots,  
Oroville, CA

Bosselman Travel Center: A special "THANK YOU" for mailing my American Express card back to me. Your company is to be commended on the fine morals and trustworthiness of your employees. I left my card lying on the counter and was heading back to Pennsylvania when I discovered my card was missing.

- N.M. Canan

I am writing to express my appreciation for the kindness and generosity demonstrated by your staff, and in particular Jennifer Akin. While traveling to our home in Minnesota, my wife, who was temporarily confined to a wheelchair, our young grandson, and I stopped at your restaurant (Grand Island Grandma Max's). After enjoying a wonderful meal, we left with our grandson taking his grandma to the car while I went to the cash register. In the process, our grandson left a treasured baseball cap behind and did not realize it until we had gone too far, making turning back impractical.

I called Grandma Max's at the earliest opportunity and explained the situation. The person who answered the telephone took my name and number and said she would advise everyone to look out for the cap. A few days later, Jennifer called and said she had a cap and would hold it for us. After I explained that I would not be back that way for quite some time, she stated she would just mail it to us. Needless to say, our grandson was thrilled to get his cap back. The kindness of your staff, even in this small matter, was both remarkable and truly appreciated. Thank you!

- Daniel E. Lund, St. Cloud, MN

I would like to compliment you on the meal I had at your Grand Island Grandma Max's location on a recent trip to Denver, CO, I was very pleasantly surprised to find the portion of food served was adequate not excessive. Thank you for realizing that a majority of travelers are not interested in being "stuffed". The waitress was friendly, the facility was clean. It was GREAT! Keep up the good work.

- Theresa Schotka, East Moline, IL

I would like to take a moment of my time to thank a very sweet lady, Angie from Albion. I think she goes above and beyond to make sure that every customer that comes in there is very important and 100% satisfied. My husband and I were in Albion, because we had just lost our baby. My husband stopped in Pump and Pantry and had told her what happened. After Angie had got off work that evening, not even knowing us, she had took time in her busy day to find us and make sure things were going better and to talk and try to help us through our hard time. There is not to many employees out there like that. Thank you Angie and thank you Pump & Pantry!

- Tyler & Trisha Anderson,  
Lindsay, Nebr.

I wanted to send a note to thank you for having such an exceptional manager, Jackie, and staff at your O'Neill Nebraska Pump & Pantry. I broke my foot in September, leaving me on crutches and quite helpless. Every day I stop for my soda or gas, they are there to help. They fill my cup, and carry it out to my car for me. I am truly grateful for their help. They are the best there is! :)

These fine ladies need to be commended for their exceptional service. My family always uses the O'Neill Pump & Pantry because of the staff. There is always a smile and a nice comment from everyone. You should be proud of their service to both you and your customers they serve. Thank you!

- Krystal Hamik, O'Neill, NE

Flat tire on my Ford Explorer, Phil Johnston (Sioux Falls Boss Shop) went out of his way to get me a tire, as the shop did not have anything that small. With speed and courtesy my problem was resolved. Outstanding! Keep people of this caliber!

- Ray Bouffard, Gorham, ME

I stopped in at the Big Springs Travel Center last night for the first time. I will definitely be back, your showers are very clean and your shower person, I believe her name was Julie, was very friendly and outgoing! Job well done, I will tell everybody to stop at Bosselman's in Big Springs.

Thank you.

- John

Reported by Brenda Kucera, Administrative Assistant, Boss Truck Shops:

A fellow by the name of Steve Scarborough called me today, 7/7/09. He told me he's an owner operator. He has just one truck, a 2000 model. Due to the economy, he's been doing his own PM's for the last 8 months or so, to try to cut expenses. However, today he decided to try the Boss Truck Shop at Mortons Gap, KY for Preventive Maintenance (PM) on his truck. The guys there made him feel like a valued long-time customer, as though he's been doing business with them for years. He said "I don't know these guys, but they make me feel special, like they really appreciated my business." His truck is his livelihood, and even though it's an older model, he said they went thru it real carefully, and did a very thorough job. He feels he definitely got his money's worth, and he said he'll definitely be back to see them again.

He wanted to let us know that Mortons Gap, KY gives exceptional customer service!!

**Kudos to Mortons Gap! Way to go!!**

# Great Service, Grand Tip

Reprinted from the Julesburg Advocate, July 2, 2009  
By Vickie Sandlin

Bosselman waitress Tammy Hamilton had a chance meeting waiting on a songwriter and country recording artist John Rich of the former duo "Big & Rich" Sunday morning.

John Rich is also a former member of the group Lone Star and is currently performing solo. Although not on the schedule, Tammy had been asked to cover the early morning shift for another waitress, when Rich, his bodyguard and a friend, "Two Foot Fred," stopped in to eat. They were traveling to Norfolk, Nebraska, having just played in Grand Junction on Friday night and at the Greeley Stampede on Saturday night.

When they first walked in, Tammy did not recognize the trio. Rich was carrying pal Two Foot Fred, and wearing a baseball cap. The restaurant had been extremely busy through the night, and just catching a glimpse of the group, she told her boss, "You can deal with them." It was her boss who recognized the group and suggested Tammy wait on the guests.

Rich began to make small talk with Tammy, telling her that he had been all around the world and met a lot of people, and he enjoyed receiving good service. He asked her what the best tip she had ever received was. She told him she had received a \$50 tip during the holiday season. Rich told her if she would provide his table with good service, he would triple that amount.

As Tammy served her customers, Rich began to ask her about herself, family, and life. She told him that she had been married for 20 years and was raising four children. The two of them discovered that they shared the same birthday, January 7; however, Tammy is two years his elder.

Asking her if she could sit with him a minute, he asked her what her biggest worries were. "I didn't give him a sob story," Tammy said. She told him that her family was like most families she knew, struggling to raise the kids and trying to pay the bills. He asked her how much her monthly bills were. She said approximately \$1,000 per month. He told her that he could tell that she was a giving person, and he was pleased that she had not treated him as a celebrity, rather as a customer on a busy night. "I'm gonna change your life today, Miss Tammy," he told her. He then signed his credit card ticket and included a \$1,000 tip. As he handed her the receipt, he told her, "You get up every morning and thank God you can provide for your family, because some people can't."

## Pump & Pantry and Caribou Coffee participate in UNK Blue & Gold Day



From Left to Right: Rena Hannawald, Michelle Root, Helen Batenhorst, Sheila Hollister, Joleen Linder.

On Friday, August 21, Pump & Pantry and Caribou Coffee hosted a booth during the Community Fair from 4 to 8 pm at UNK's Blue & Gold Days, which are held every year as students move into the residence halls for the start of classes. Over 200 local businesses and organizations hosted booths offering food, games, giveaways, and even a bounce house! The Pump & Pantry Prize Wheel, where booth visitors could win a koozie, mug, t-shirt, or coupon for a free ice cream cone or smoothie, proved to be very popular. Caribou Coffee handed out samples of flavored tea and iced coffee. Dino the Dinosaur handed out coupons to children and greeted visitors. This was a great opportunity to not only get our names out into the Kearney community, but introduce ourselves to new UNK students. Booth helpers included Sheila Hollister (Corporate HR), Joleen Linder (District #1 Supervisor), Stephanie King-Witt (Corporate Marketing), Helen Batenhorst (Corporate Brand Foods), Michelle Root (Caribou Coffee Manager), and Rena Hannawald (Caribou Coffee). A special thanks goes to Donna Lux, Manager at Pump & Pantry #40, for being our Dino and braving the heat!

## July 4<sup>th</sup> Wedding At Altoona Travel Center



Andrina Otters and Billy Shepherd were married at the Altoona Travel Center on the 4th of July. The bride is a driver for Heinz International and the groom works at Blue Beacon. The ceremony took place on a flat bed and appropriately featured the colors red, white and blue. Grandma Max's catered the rehearsal dinner and the reception. Congratulations, Andrina and Billy!

## Pump & Pantrys Help Fight Childhood Cancer



A yearly tradition continued in 2009 as Bosselman Pump & Pantrys sold pinup Pumpkins for a dollar to customers, supporting St. Jude's. Thousands of retail locations across the country united to help fight childhood cancer through the 17th annual St. Jude Halloween Promotion sponsored by MillerCoors and benefiting St. Jude Children's Research Hospital. During this month-long promotion, employees asked patrons to make a \$1 donation to St. Jude. In return for the contribution, donors had the opportunity to write their names on pumpkin-themed pinups which were displayed at each location through Halloween. MillerCoors adopted the St. Jude Halloween Promotion as its official Halloween project in 1992. Since then, the program has raised more than \$37 million for St. Jude.

This year, Bosselman Pump & Pantrys sold an incredible 32,575 pumpkins - a blowout over last year's total of 18,793! #35 Alma again took the lead in sales with 4,580 pumpkins sold. Great job, Pump & Pantry stores!

# Bosselman Carriers Keeps On Truckin'

**BOSSELMAN**  
Carriers LLC

By Scott Strano

Summertime is always busy for Bosselman Carriers, this summer being no exception! We were involved in the truck driving championships, super tech competitions and yet another move for the BCI staff!

First off, in June, we had four of our finest drivers participate in the annual Nebraska Truck Driving Championship. This event was held at Fonner Park in Grand Island, Nebraska. Drivers David Rayburn, Bud Haines and Brad Johnson were new to the competition this year, and returning competitor Mugs Gathje, who has participated for many years in the past, returned this year as well. We are impressed with the job the guys did this year and are very excited to have them as part of our fleet.

We definitely aren't afraid of a little competition, as BCI Shop Foreman Jamie Morse participated in the first annual Nebraska Super Tech Competition on July 8 in Hastings, Nebraska. He was among 30 diesel technicians from across the state of Nebraska. Super Tech is a state and national competition that showcases the skills of heavy-duty diesel truck technicians. Nebraska is the ninth state to organize a statewide contest in order to send a state grand champion to the national event. Jamie first had to participate in a written, ASE-style test for the qualifying round. He was then one of sixteen that made it through to the hands-on contest at Central Community College in Hastings. The hands-on event featured eight skill stations including anti-lock brakes, HVAC, tire failure/wear analysis and wheel seal installation. Jamie had a great time participating and looks forward to going again next year. We are extremely fortunate to have such an excellent tech running our shop.

Bosselman Carriers has moved again and hopefully for the last time. All staff, with the exception of Shop staff, is now located in the middle building of the Bosselman corporate office. This has been a challenging yet great transition and has allowed each of our employees to work together and improve communication as we are no longer spread over three different locations.

In addition to the move, we have rearranged some of the staff's duties. Amber Mack, formerly Safety and Compliance, is now the Assistant Manager of Bosselman Carriers and also assists the Energy Division as refined fuel inventory control supervisor for the Pump and Pantrys as well as the Bosselman Travel Centers (with the exception of Rapid City). Taking Amber's position in Safety and Compliance is new employee George Loman. We are excited to have George on board and are confident that he will continue the excellent safety program Amber worked so hard to build. Also taking over some of Amber's duties, in addition to her already existing responsibilities, is Administrative Assistant/Driver Business Coordinator Veronica Newell, who has been with the company for over a year. Long-time employee Rick Grigsby works with Dispatch and performs office administration. Shannon True is the Refined Fuel Dispatcher and Load Coordinator primarily for our local drivers. Stacy Strasburg is the Renewable Fuel Dispatcher and Customer Service, handling our long haul drivers. Both Shannon and Stacy do a great job of keeping our drivers on the road. Bambi Smith, Business Administrator, is working on building our third party customers for refined fuels and renewable fuels. Still heading the group is Transportation Manager, Scott Strano.

## Boss Shops Win Big In Promotion



Congratulations to the Bosselman Boss Shops in Mortons Gap, KY; Jamestown, NM; and Tulsa, OK! These three shops were named Grand Prize Winners for the 2009 AMBEST/Firestone spiff program. 5 shops were chosen, so taking 3 out of the top 5 is awesome! The Tulsa Shop is a repeat winner from last year. Way to go!

Winners were invited to the annual Ambest meeting in Nashville and then went on a white water rafting trip. They were: Alan Hart - Mortons Gap, KY; Eddie Alonzo - Jamestown, NM, and 2 years in a row now, Dustan Walker - Tulsa, OK. Dustan didn't go on the trip, as he stayed home and worked as he was short-handed.

## Haines To Chair TMC Task Force



Randy Haines, service center division manager for the Bosselman Family of Companies, has been appointed chair of the Fair Bill Times Task Force for the Service Provider Committee of the Technology and Maintenance Council (TMC).

The TMC, a division of the American Trucking Association, formed the committee to tackle some long-standing issues between fleets and service providers. The goal is to create industry best practices, improve efficiencies and build better relationships between fleets and service vendors. The task force Haines chairs will define a fair industry standard for repair times. Other task forces will address such areas as repair assessment, warranty, approval and authorization, customer notification and customer satisfaction.

## Bosselman Cares Implemented At Pump & Pantrys and Travel Centers



The Bosselman Family of Companies introduced the Bosselman Cares campaign at all Pump & Pantry locations across the state of Nebraska over Memorial Day weekend. The brainchild of Craig Garrett, Director of Human Resources, the campaign was developed with the intention to protect our families, friends, and neighbors, as Bosselman locations take a stand to ensure that minors never purchase alcohol from any Bosselman store. The campaign was implemented at Bosselman Travel Center locations over the 4th of July.

All customers 40 and under are asked for identification when purchasing alcohol. If any sales associate fails to ask a customer for their ID, and the customer is between 21 and 41 years of age, the customer will receive a \$5 Bosselman Gift Card for a future purchase.

To demonstrate the Bosselman Family of Companies' commitment to this campaign, a donation was made to MADD Nebraska based on all non-alcohol related sales from Memorial Day weekend.

## Bosselman Energy Hosts Booth At Husker Harvest Days



Pictured are (L to R): John Gillespie with Bosselman Energy, Dave Korgel with Petroleum Equipment, and Steve Allen with Bosselman Energy. The weather was perfect and the annual farm show, held September 15-17 west of Grand Island, was well attended.

## Budweiser and Pump & Pantry Summer Spectacular



*Ina Jurgensen with Brad Johnson and Sami Pishna*

*Jerry Williams with Brad Johnson and Liz Scott*

H&H Distributing of Nebraska and Budweiser offered a fun promotion throughout the Pump & Pantry stores this summer. Customers at all stores could register to win one of two \$1,000 cash prizes as well as a cooler from each store.

The first winner was Ina Jurgensen of Burwell. She is shown with Brad Johnson (left) of H&H Distributing, and Sami Pishna (right), assistant manager, Burwell Pump & Pantry.

Jerry Williams of York was the second of the two prize drawing winners. She is shown with Liz Scott (left), York Pump & Pantry manager, and Brad Johnson (right) of H&H Distributing.

## Bosselman Inc. opens 42<sup>nd</sup> Pump & Pantry



Bosselman Inc. announces the opening of its 42<sup>nd</sup> Pump & Pantry at 345 West O Street in Lincoln. The location was formerly a Git N Split, opening officially as a Pump & Pantry on September 8.

A full selection of hot drinks and fountain beverages, bottled drinks, snacks, quick-serve foods and a large beer cave are also available inside the store, which is open 24 hours. The location also features a McDonalds (not owned by Bosselman) and is conveniently located near the Husker baseball and softball complexes near downtown Lincoln. Quality Sinclair fuels are available at 16 pumps.

Bosselman Inc. Vice-President Charlie Bosselman stated, "We are very excited to be expanding our line of Pump & Pantry convenience stores into the Lincoln market. This store will continue to provide excellent service in what will be a smooth transition into a Pump & Pantry, and we look forward to some renovations at this location as well."

# Elm Creek Travel Center Hosts Employee Appreciation



Elm Creek Travel Center Manager Ron Lux and Food Court Manager Denise Wick



Corporate staff shown from left to right: Mike Daniels, Brent Johnson, Helen Batenhorst and Steph Keezer

Elm Creek Travel Center Manager Ron Lux and Food Court Manager Denise Wick hosted their annual Employee Appreciation BBQ on August 7th at a park in Elm Creek for employees and their families. Ron and Denise are pictured having “fun in the sun” on the playground, while corporate staff (from left) Mike Daniels, Brent Johnson, Helen Batenhorst and Steph Keezer are pictured “horsin’ around.”

## Bosselman Employee Takes Part In Special Olympics Convoy



Rick Grigsby with Jena Hansen, daughter of Karen Green at the Special Olympics in Hastings



Rick Grigsby

On September 26, a line of trucks drove from the Smith Softball Complex in Hastings to the Bosselman Travel Center in Grand Island as part of the World's Largest Truck Convoy for Special Olympics. The convoy is designed to raise money and awareness for Special Olympics Nebraska and to celebrate the trucking industry and its support of Special Olympics. This is the sixth year Nebraska has participated in the event, which involves other states and Canada. Last Year, the event included more than 40 trucks and raised more than \$15,000 for Special Olympics Nebraska. After arriving at the Travel Center, a celebration involving food, prizes and an auction was held for drivers and their families, Special Olympic athletes and their families, and local law enforcement.

Rick Grigsby, Bosselman Carriers, drove in the convoy with a very special passenger. Jena Hansen, daughter of Karen Green (Corporate Accounts), is a Special Olympics athlete who got to ride along with Rick “Boo Boo” on the convoy.

## Thank You With Flowers!



Jennifer Caspersen was the recipient of KSYZ Radio's promotion to send flowers to someone that deserves a bouquet on a Monday! Jennifer was nominated by her co-workers in Corporate Accounts for all the work she did in the switchover to E1. Congratulations Jennifer!

## boss.Mark

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